

#### Paper4trees Sponsorship TIER 1: \$ Negotiable

Naming rights

Media releases including detail about the sponsor

Attendance at planting days

Pohutukawa Sponsor can be a part of the replacement bin network (for delivery to schools or collection by schools) if they choose

Logo on branded Paper4trees van (Based in Auckland City 2011 - 2012)

Pohutukawa Sponsor can supply branded product to be given out with the annual delivery of trees

Any donated trees donated to Pohutukawa Sponsor so they can plant or donate them

Card delivered with the trees: "Paper4trees trees kindly sponsored by ..... & Logo"

Able to use Paper4trees logo on their own website

Able to use Paper4trees logo on correspondence (paper & email)

Able to use Paper4trees logo on appropriate promotions

Logo on EERST website

Link on EERST website

Logo on newsletters (highest profile)

Logo on bumper stickers

Logo on staff clothing

Logo on all correspondence from the Paper4trees office (mail & email)

Logo on media releases

Logo on all tree order forms "Paper4trees trees kindly sponsored by ....."

Logo on classroom poster (downloadable from EERST website)

Logo on bin stickers (A4) (Front of bin) – eg. supplied by sponsor. \*as bins are replaced

Logo on school 'Enviro monitor' badges

Logo on sponsors Thank-you certificate

Logo on school's certificate

Facebook page (link and profiled)

#### Paper4trees Sponsorship TIER 2: \$20k+

Media releases including detail about the sponsor

Attendance at planting days

Able to use Paper4trees logo on their own website

Able to use Paper4trees logo on the correspondence (paper & email)

Able to use Paper4trees logo on appropriate promotions

Logo on EERST website

Link on EERST website

Logo on EERST newsletters

Logo on classroom poster (downloadable from EERST website)

Logo on school's certificate

Logo on bin stickers (Up to A5) (side of bin) \*as bins are replaced – supplied by sponsor

Facebook page (link and profiled)

#### Paper4trees Sponsorship TIER 3: \$10k-\$19999

Attendance at planting days

Logo on EERST website

Link on EERST website

Logo on classroom poster (downloadable from EERST website)

Logo on bin stickers (up to A6) (side of bin) \*as bins are replaced – supplied by sponsor

Able to use Paper4trees logo on their own website

Media releases including detail about the sponsor where appropriate

Able to use Paper4trees logo on appropriate promotions

Facebook page (link and profiled)

#### Paper4trees Sponsorship TIER 4: \$5-\$9999

Attendance at planting days

Logo on EERST website

Link on EERST website

Able to use Paper4trees logo on their own website

Media releases – Local - including detail about the sponsor where appropriate

Able to use Paper4trees logo on appropriate promotions

Facebook page (link and profiled)

#### Paper4trees Sponsorship TIER 5: \$0-\$4999

Attendance at planting days

Logo on website

Link on website

Able to use Paper4trees logo on their own website

Media releases – Local - including detail about the sponsor where appropriate

Facebook page (link and profiled)